

laura dâmaso

communication design · creative direction · illustration

experience

SARAIVA+ASSOCIADOS · Architecture Studio

Communication Designer > Head of Communication Design

Jul. 24 - Apr. 26

- Led the studio's visual communication and coordinated the design team.
- Developed visual narratives for architecture and urban design projects.
- Created graphic systems, communication materials, editorial assets and institutional presentations.
- Worked closely with architecture, coordination and leadership teams.
- Provided strategic support during a period of internal reorganisation.

TEIXEIRA DUARTE S.A. · Construction

Freelance Communication Designer

Dec. 19 - Present

- Developed graphic materials and presentation plans for high-profile projects in Portugal and Angola.
- Collaborated with technical and communication teams to translate architectural and urban projects into clear visual outputs.

TOYNO · Space & Experience Design Studio

Communication Designer · Illustrator

Jul. 23 - Jul. 24

- Developed concepts and visual communication for spatial, exhibition and brand experience projects, as well as activations and workshops.
- Created graphic concepts, illustration and editorial content tailored to different formats, audiences and contexts.
- Contributed to the creative development and implementation of projects.
- Conceived and facilitated creative workshops in professional contexts.

SOMAFUTURE · Architecture and Construction

Communication Designer · Marketing Manager

Sep. 21 - Sep. 22

- Renewed the company's visual identity and digital, editorial and institutional communication strategy.
- Created digital and print content for communication and marketing campaigns for new projects.

CBRE PORTUGAL · Real Estate Services Consultancy

Illustrator

Jun. 20 - Nov. 20

- Created illustration for an outdoor campaign as part of the brand repositioning and launch of a new office space.

education

BA in **Communication Design**

2018 - 2021

Faculty of Fine Arts, University of Lisbon

Specialisation in Illustration

BA in **Painting**

2014 - 2018

Faculty of Fine Arts, University of Lisbon

Specialisation in Photography

Further Training

Specialised Course in **Digital Marketing**

2022-2023 · Lisbon Digital School

skills

Design & Communication

- Creative direction and project coordination
- Development of visual concepts
- Digital and print communication
- Graphic systems and identity
- Applied illustration

Creative Suite

- InDesign · Illustrator · Photoshop · Lightroom
- Premiere Pro · After Effects · Procreate

Productivity

- Word · PowerPoint · Excel

Collaboration / Exploration

- Figma · Miro · AI tools

languages

- Portuguese: native
- English: C1
- Spanish: C1

contacts

email: lauramdamos@gmail.com

phone: +351 966 080 182

lauradamaso.com